CREATIVE LOAFING

VIDEO: Dare to doughnut

Kamal Grant of Sublime Doughnuts whips up bizarre confections on his new
YouTube series "Will It Doughnut?"

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**DOUGHNUT MASTER: Kamal Grant with a fresh plate of jalapeño cornbread doughnuts on the set
of his new YouTube series, "Will It Doughnut?"** | ESSENCE BIJAN

Meet Kamal Grant, the self-proclaimed "owner, president, CEO, doughnut master,
dishwasher and maintenance man" of <u>Sublime Doughnuts</u>. With two locations in
Atlanta and one in Bangkok, Thailand (because why not?) Grant's shops are open 24
hours a day, serving up unconventional confections that would make even Willy
Wonka jealous.

"Will It Doughnut?" is Grant's latest venture: a YouTube series centered around a carnival-style wheel of outlandish flavors like "hot Cheeto" and "lotion." The challenge is to make doughnuts that actually taste good out of these ridiculous flavors.

Garnering over 5,000 views since the first video was posted a month ago, the YouTube series births concoctions that are then sold in the stores for adventurous foodies to taste. Customers can even drop by Sublime's Georgia Tech location on Monday nights during filming to watch the process live.

Creative Loafing joined Grant for the filming of his latest "Will It Doughnut?" challenge: a jalapeño cornbread doughnut. Will he succeed? Check out our video below to find out (plus a bonus behind-the-scenes interview with Grant)!

Dare to doughnut

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You can watch full episodes of "Will It Doughnut?" on Sublime Doughnuts' YouTube channel.

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